





Post-ILTM FAM

Event Wrap-Up

Rome Italy

Dec 10 - 13 2010



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Member Reviews

Lori Adams ACPA Member

Bella!!! What else could I possibly say about the VIA Veneto Hotel in Rome? This was truly an amazing experience that I will never forget and look forward to sharing this hotel to all. From the moment we landed in Rome, we were treated like royalty as we journeyed our way to the GRAND HOTEL VIA VENETO! Upon my arrival, I knew we were in for an amazing time. Our hostesses were: Ilaria, Claudia, and Beatriz. They were truly Roman goddesses that showed us the best time in Rome.





The food was so great! It danced on my palate like a ballet theatrical stage performance. The pasta dishes were delightfully graceful to my tongue. From cream pasta sauces to tomatoes that tasted like they came right off the vine. I was in awe with the grand finale, chocolate desserts that forced my eyes shut...I imagined being in a Roman palace sipping on the finest wine amongst royalties, oh I forgot...I was among the royal... royal servicemen and women that is. The Italian restaurants that were chosen for us were the best I have ever tasted!

SPA: To top off the Via Veneto hotel experience, we were treated to a wonderful, relaxing spa treatment in their NEW SPA. It was an experience I will never forget.

I highly suggest the Grand Hotel Via Veneto to my clients and look forward to returning soon.

Brita DeBrest ACPA Member



"Attention to detail" is the perfect phrase to describe Hotel Via Veneto in Rome. The staff prepared an impressive welcome reception and served us a scrumptious catered lunch from the executive chef at "Time", their seafood café.

Not only did they take time to show us everything their wonderful hotel had to offer, they took time to let us see the wonder of Rome. We were shuttled to two separate restaurants off site and given a sightseeing tour on the way. The attention they gave exceeded routine attention to detail.

The Grand Hotel Via Veneto features 122 rooms and suites with exquisite furnishings including the magnificent Royal Suite with breathtaking views from a private terrace of Rome.

When visiting Rome, the Grand Hotel Via Veneto will forever be my preferred hotel, as well as that of my clients.

And...the best of all: their French toast!

Don't leave Rome without giving your palate an unforgettable experience!



Lena Jenkins-Smith ACPA Member

I knew from the moment we were flying over Rome, this was going to be an experience that I would never forget. The hosting hotel had already extended such a warm greeting and prepared us for something unforgettable, but the actual seeing was believing! Upon our arrival, they immediately began to spoil us – luxury transportation, an imminent sight-seeing/shopping tour, and the most informative tour guide that money could buy. As soon as we arrived at the hotel, before the porters could even get our bags to the room, appetizers and refreshments were already awaiting us at the bar. Not only was the introduction fabulous, but every day at the hotel was more fascinating than the previous one.





I felt such a spiritual connection while in Rome, after all, it is one of the seven wonders of the world. To see the Colosseum, the Vatican, and to walk down the Spanish Steps was quite amazing! To experience the historical atmosphere, and the effects of the political struggles that establish cultural foundation was phenomenal. As I walked down the cobble-stoned streets, I pictured myself there in Biblical times... although I would have looked quite silly in furry Coach boots and a silver sequined dress! Anyway, this is definitely a trip that I would recommend to anyone - whether it is to get in touch with your spiritual side, to eat a 17course meal, or to enjoy a liberated shopping experience - Rome is definitely a luxury stay!

Jonas Judd ACPA Director of FAM Trips jonas@acpa-la.com

One and a half years old, Grand Hotel Via Veneto has been specifically remodeled for the elite traveller.

From our arrival until departure, the staff, service and cuisine was impeccable. It is obvious that the management has taken an attention to detail with ensuring client satisfaction. Staff is on hand at any moment, but not intrusive or over-helpful.

Soundproof, fi reproof, with white marble and rich cherry wood throughout, Grand Hotel Via Vento breathes an air of luxury without being over imposing or over the top.





Recent guests include U.S. heads of state, so you can rest assured that security, privacy and respect will be maintained at all times. If your client demands the highest quality of service while in Rome, Via Veneto will get the job done.

The recent spa remodel with memory foam lounge, hydrotherapy room, and aromatherapy throughout, is not to be missed.

The big plus: Free WiFi. And FAST.

When clients, friends, and peers travel to Rome, and demand the highest quality service and experience, I will not hesitate to send them to the Via Veneto.

Samantha Lloyd-Gordon ACPA Co-Director of Speakers & Venues samantha@acpa-la.com

Situated near the famous Piazza Barberini, and a quick seven minute walk to the Spanish Steps and Fountain de Trevi, The Grand Hotel Via Veneto is a beautiful one year old hotel and spa in Rome. This Art Deco property is built on centuries-old gardens where Emperors once strolled, but now everyone can enjoy its beauty!

My corner room on the third floor, with a view of the Via Veneto, continued the Art Deco style of the hotel. A huge comfy bedroom with a very large living room, and a bathroom designed in marble, wood and chrome, with a deep tub, was where I lived as a Roman for three nights. All three nights, I luxuriated in the tub with a glass of complimentary champagne (the best kind) while soaking in Bulgari products, which the hotel provides as their amenities.

The Via Veneto's spa offers light sensor therapy massages, facials, mani-pedis, and a therapeutic motion pool. Saunas and a relaxation area with "emotional showers" are available while using the spa, but what I really fell in love with was their restaurant. TIME Seafood Café had absolutely delicious pasta and fish. A month after my visit I am still thinking about their light and innovative dishes and the excellent pairings suggested by their charming sommelier. This is not your typical hotel restaurant; This is a first class dining experience. And don't forget to try their breakfast at Magnolia. Yum!



Dina Oxenberg ACPA Director of Raffles dina@acpa-la.com

The Grand Hotel Via Veneto is walking distance to the Spanish Steps, Trevi Fountain, museums and some of the best shopping in the world!

They recently opened a spa and fully equipped state of the art fitness center. The restaurants are excellent even for the most sophisticated taste buds. The hotel has done a great job modernizing without losing the history of Rome.



The rooms are spacious and very modern and ultra magnificent. Each suite is equipped with Wi-Fi and soundproofed. If you forgot your computer you can even check it on the television in your room. The bathrooms are especially luxurious and very large.

The staff is highly trained and I would highly recommend putting any celebrity at this hotel. This hotel can deal with any request small or large.



Janice Smith ACPA Member

I have had the honor to visit other parts of Italy as well: Milan ,Bari, Rimini and now finally Rome...Wow!!! There was so much that I wanted to see and now I was finally going to get an opportunity to see it, and b o y w a s I NOT disappointed!

We arrived in Rome via Nice, France. I was glued to the window of our motor coach, looking forward to seeing the world-famous landmarks such as the Colosseum, the Forum, Spanish Steps and of course "The Vatican". I had "Fresh Eyes" and I was ready. The Colosseum and The Vatican took my breath away, these were places that I had seen in books and on film, now I was up close and personal. I was thankful for this wonderful experience that I was about to have.



Our host The Grand Hotel Via Veneto was so wonderful and fabulous. The hotel, is a beautiful new 5 star, with great food and need I tell you about the Wines..."Mama Mia". The decor of the hotel made me want to come home and redecorate my home. The staff could not have been better.

The rooms are very elegant, great bathrooms as well. I could see myself hosting a wonderful event there on their roof top.

It's true, "All roads lead to Rome", and I got there. Rome to me is stunning, it's a vibrant city that offers fine shopping, excellent restaurants and of course great sightseeing attractions. I know that I will definitely return. I still have so much more to experience, plus I personally did not get to abuse my credit card, the way that I wanted too! I was totally enthusiastic upon our arrival, and I was never at anytime disappointed. I know there is a song "I Left My Heart In San Francisco", well there should be a song about leaving your heart and stomach in Rome. What a wonderful & prestigious city. I refuse to say good-bye, I said to Rome: Bye for now, see you soon!

Located in the Beverly Hills of Rome, Grand Hotel Via Vento is the perfect location for world-class shopping and visiting all the amazing sites Rome has to offer.

Walking into the entrance of the hotel, guests are greeted by sharply dressed doormen and are welcomed into the luxurious lobby. Checking in is made simple by the helpful staff whom are accommodating in every way. The bar is located next to the lobby so guests can start off their stay with a glass of fine Italian wine or champagne.

The rooms are contemporary, but incredibly comfortable. All the rooms are spacious and decorated with rich textiles, leather chairs and marble bathrooms. The toiletries provided by the hotel are Bulgari products. There is complimentary Wi-Fi in all the rooms, flat screen TV's, iPhone chargers and high-end bathroom appliances. Contemporary art & photography decorate the walls throughout this beautiful hotel.

There are 3 wonderful dining options within the hotel:

1. "Magnolia" is the main restaurant in the hotel, offering breakfast and dinner.

2. "Time" is the hotel's amazing seafood restaurant & wine bar, open all day/night until 2am. (My personal favorite!)

3. "Sky Bar & Grill" is ideal for outdoor banquets on the roof-top terraces.

Ann Walther ACPA Co-Director of Speakers & Venues ann@acpa-la.com





This is definitely a property where VIP's can stay and feel relaxed while the friendly hotel staff take care of all their needs.

The hotel's central location is perfect for siteseers, diners, & shoppers.







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