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**ASSOCIATION OF CELEBRITY PERSONAL ASSISTANTS VOLUNTEER FOR
AMERICAN CANCER SOCIETY'S "ROAD TO RECOVERY"**

*The Association of Celebrity Personal Assistants Will Assist Cancer Patients to and from
Appointments*

LOS ANGELES, Calif. (December 29, 2010) – On January 1, the [Association of Celebrity Personal Assistants](#) will be joining forces with the American Cancer Society to participate in the [American Cancer Society's](#) Road to Recovery Program for the first month of 2011. While participating in the "Road to Recovery" Program, ACPA members, with the support of their employers, will donate their time and the use of their personal vehicles to ensure that cancer patients get the lifesaving treatments they need.

Television Host & Author, Tavis Smiley is happy to lend his assistant, a member of ACPA to the cause. "Fighting cancer is already a tough enough battle. Those of us who are blessed to not have to get into the ring with cancer can at the very least provide the kind of love, support and service these patients need. This 'Road to Recovery' program is a way for us to serve, and that's what loving our neighbor is all about."

"Securing transportation to and from treatments is a major hurdle for cancer patients as some patients require anywhere from 20 to 30 trips to treatment facilities over a six week period," says Andy Cobb, Vice President of Patient Services, Stephanie H. Lane Cancer Resource Network, CA Division, American Cancer Society, Inc. "We are so grateful the members of ACPA are willing to donate their time to our Road to Recovery program and that their celebrity employers are happy to lend their "lifeline" for a day to help create more birthdays."

The Association of Celebrity Personal Assistants is a non-profit organization designed to empower its members through professional development programs. The group has been unwavering in their commitment to make giving back to those in need is a priority every year. "We're very excited to team up with the American Cancer Society in Road to Recovery. As a whole our organization finds this cause extremely important and we are eager to donate our time in hopes that our participation will not only save lives but encourage others to become involved with Road to Recovery," says Drei Donnelly, President of the Association of Celebrity Personal Assistants.

ACPA members have spent the month of December training for the program which will run from January 1, 2011 to February 1, 2011. Members will start the new year using their spare time to drive patients to and from doctor's appointments, radiation treatments, pharmacies and working diligently to bring attention to others on just a few hours of one's time can save a life.

For more information on ACPA visit www.acpa-la.com and for media inquiries, please call Jacqueline Reaume, 310.410.0300 or email Jacqueline.Reaume@Purry.com or Eric Beikmann with American Cancer Society at 213.736.5075 email eric.beikmann@cancer.org.

ABOUT THE ASSOCIATION OF PERSONAL ASSISTANTS – LOS ANGELES

The Association of Celebrity Personal Assistants, (ACPA - LA) is the premiere association in Los Angeles to join for celebrity personal and executive assistants. Its continued commitment to empowering its members through professional development programs has been a staple in the Hollywood community since the early nineties. Founded in 1992, the ACPA now boasts more than 150 members representing a plethora of prominent high-end celebrity employers.

ABOUT THE AMERICAN CANCER SOCIETY

The American Cancer Society combines an unyielding passion with nearly a century of experience to save lives and end suffering from cancer. As a global grassroots force of more than three million volunteers, we fight for every birthday threatened by every cancer in every community. We save lives by helping people stay well by preventing cancer or detecting it early; helping people get well by being there for them during and after a cancer diagnosis; by finding cures through investment in groundbreaking discovery; and by fighting back by rallying lawmakers to pass laws to defeat cancer and by rallying communities worldwide to join the fight. As the nation's largest non-governmental investor in cancer research, contributing about \$3.4 billion, we turn what we know about cancer into what we do. As a result, more than 11 million people in America who have had cancer and countless more who have avoided it will be celebrating birthdays this year. To learn more about us or to get help, call us any time, day or night, at 1-800-227-2345 or visit cancer.org.

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