

LE PAVILLON DES LETTRES

PARIS



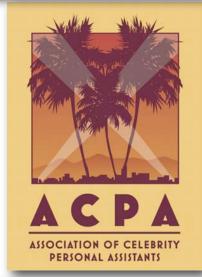
Paris

France

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Pre-ILTM
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Event Wrap-Up

www.acpa-la.com

www.pavillondes lettres.com

# Hosting Companies



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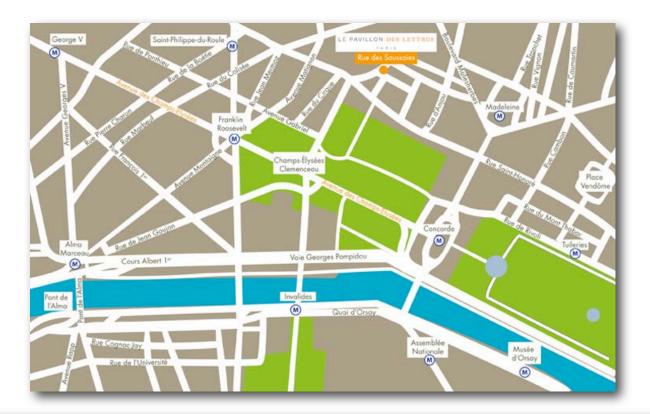
http://ateliergrp.com

THE ATELIER GROUP BRINGS TOGETHER some of the hospitality industry's most experienced sales and marketing professionals committed to providing clients with the highest level of integrated marketing and sales initiatives in all luxury market sectors.

Among our principal strengths is the development of comprehensive sales, marketing, and creative programs guided by clearly defined communication and positioning strategies that are results-oriented and efficiently executed in ways that are fresh, compelling, and contemporary.

By employing a targeted and well-choreographed approach based on the client's individualized goals and vision, we are able to develop marketing and sales plans designed to build brand awareness, increase market share, and improve bottom-line profitability.







#### LE PAVILLON DES LETTRES

PARIS

Hotel Pavillon des Lettres 12 rue des Saussaies 5008 Paris, France

Tel: +33 O1 49 24 2626

www.pavillondeslettres.com

Sister hotel in Paris:

www.pavillon-de-la-reine.com

Please contact Gina S. Forte with Atelier Group for Booking inquires



www.iltm.net

ACPA would like to thank ILTM and their agent, Be in Beyond for their assistance and facilitation with logistics for this event.

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### Member Reviews

Samantha Lloyd-Gordon
ACPA Co-Director of Speakers
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Located in the heart of the Marais in the 8th arondissement, the Hotel Pavillon des Lettres, a charming new property looks out on the Grand Palais and is steps away from the famous Champs Elysees. Each guest room is named after a famous author, ranging from Anderson to Zola. My huge corner room was named after the French author Rousseau, and behind my bed scribed on the wall in gold leaf was the word, "Reverie". Each room has a quote about dreaming or sleeping penned by the author, and a book of their work on the bedside table. A flat screen t.v., mini-bar stocked with tasty treats and drinks, and sumptuous bath products add to the mood and detail of the room.

Aurelie Herbreht, the Sales Manager, gave me a tour of the delightful hotel and explained about the renovation of the property, which was done with great attention to detail - a marriage of old world Paris outside your door and an interior comprised of upscale new modern rooms with chrome and marble baths to relax in after a day of living like a Parisian. The Hotel Pavillon des Lettres is a twenty-six room hotel, offering two suites with fresh flowers daily and balconies. From one of the top floor suites, enjoy your pain au chocolat and morning tea on your balcony with a view of the Eiffel Tower and the City of Lights.

Specials are offered all time, and rooms may include breakfast (which is yummy and includes eggs, croissants, bacon, fruit, cheeses, tea, coffee and more), or a champagne cocktail hour. This is a new boutique hotel gem, steps away from shopping and yet perfect for a business trip or a honeymoon!



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Pavillon Des Lettres is a brand new boutique hotel located in the 8<sup>th</sup> Arrondisement in Paris. Its location is ideal for visitors being that is just a few blocks away from the Champs Elysees, the Grand Palais, and high-end shopping.

There is a strong literary theme throughout the hotel. There are 26 rooms in this unique hotel, one room for each letter of the alphabet. Each room is named for a famous author. There is a book from the author in each of the rooms on the nightstand which guests are welcome to take home as a souvenir. There is also a quote or words on the walls of the room that have to do with sleeping or dreams. There are also books in the salon near the fireplace where guests can relax with their favorite literary work and warm drink.

Pavillon Des Lettres has all the modern amenities that will help guests feel at home. Guests can check out iPads from the front desk to use in their rooms. There is also free Wi-Fi, flat screen TV's and iPod stations in each room. The rooms are decorated in neutral colors of greys and taupe with a modern flair. Complimentary breakfast and an "Honor" bar are available in the Salon for guests. Pavillon Des Lettres has all the comforts of home in a luxurious, modern atmosphere.



Ann Walther ACPA Co-Director of Speakers and Venues ann@acpa-la.com



## Dina Oxenberg ACPA Director of Raffles dina@acpa-la.com



Le Pavillon Des Lettres is located on the right bank and sits on a little side street minutes away from the Champs Elysees in Paris France. The location is both upscale but hidden enough that one could certainly keep their anonymity while staying there. The hotel is located steps away from fantastic shopping, restaurants and museums.

The hotel is quaint with only 26 rooms. All rooms are artsy with a touch of elegance. Each room has a letter which reflects an internationally know writer. Each room has a letter which reflects an internationally know writer. The room was then decorated with verses from the author's book. The rooms are small but modern. All rooms have WI FI access and if you left your computer at home you can just ask for a complimentary iPad from the front desk.

The suite on the top floor has a great view of the Eiffel tower. If you are looking for a Four Star hotel in Paris with an artsy yet elegant charm and a great location this is a great boutique hotel.





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